



University of Pittsburgh
PittBusiness
 Joseph M. Katz Graduate School of Business
 & College of Business Administration

THE INSTITUTE FOR
**ENTREPRENEURIAL
 EXCELLENCE**
 THE POWER TO PROSPER™

Plan to attend the Pennsylvania Treasury

Small Business Initiative

The Small Business Initiative is a statewide initiative aimed at increasing revenue and job growth of Pennsylvania-based small businesses. Held in only four regions across the commonwealth, SBI features an array of subject matter experts from the nation's leading global and regional businesses to help small businesses address the most pressing issues affecting their business.

Register or learn more at www.patreasury.gov or call (717)787-2991.

Preliminary schedule and more information on the reverse side.



HEALTH AND INSURANCE

Lowering health and retirement costs

FINANCE AND REVENUE

Growing your business through procurement, equity and debt

CORPORATE STRUCTURE AND GOVERNANCE

Overcoming the obstacles to scaling your business

LEGAL & INTELLECTUAL PROPERTY

Closing deals that grow and protect your assets

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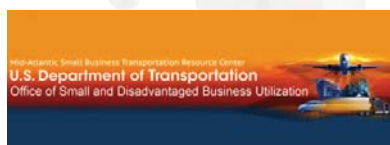
*University of Pittsburgh—PittBusiness
 Joseph M. Katz Graduate School of Business and
 the Institute for Entrepreneurial Excellence
 Alumni Hall
 4227 Fifth Avenue, Pittsburgh, PA
 Thursday, June 2, 2016
 7:45 a.m. - 2 p.m.*

Space is limited—Register today

Use promotional code *PittsburghComp* when registering



**Pennsylvania Housing
 Finance Agency**



**Buchanan Ingersoll & Rooney PC
 KNOW GREATER PARTNERSHIP**

**Pennsylvania Treasury Small Business Initiative--University of Pittsburgh--Alumni Hall
Joseph M. Katz Graduate School of Business & College of Business Administration
and the Institute for Entrepreneurial Excellence, Innovation Institute | Pittsburgh, Pennsylvania
Thursday, June 2, 2016 | 7:45 AM to 2:00 PM**

7:45 AM to 8:15 AM	Connolly Ballroom	Registration and Breakfast Welcoming Remarks: Patrick D. Gallagher, Chancellor and Chief Executive Officer, the University of Pittsburgh Opening Remarks: Timothy A. Reese, PA State Treasurer Opening Speaker: Robert Stein, Director, University of Pittsburgh Institute for Entrepreneurial Excellence, Innovation Institute
8:15 AM to 8:45 AM	Connolly Ballroom	
Session Topics:	Health and Insurance	Corporate Structure and Governance
Location:	Room 528	Room 531
9:00 AM to 10:00 AM	1st Session UPMC - Health Plan	1st Session - PA Dept. of General Services
Session Title	<i>Employee Health Programs and Wellness Services</i>	<i>Navigating the Small Business Procurement Process</i>
Speaker(s)	<i>Tom Drennan, Senior Manager of Wellness Account Services</i>	DeShawn A. Lewis, Director, Small Business Opportunities
10:10 AM to 11:10 AM	2nd Session - UPMC - Health Plan	2nd Session - University of Pittsburgh
Session Title(s)	<i>The Affordable Care Act</i>	<i>Financing for Small Businesses</i>
Speaker(s)	<i>Adam Pittler, Director of Product Development</i>	Raymond L. Vargo, Director, Small Business Development Center
11:20 AM to 12:20 PM	3rd Session - UPMC - Health Plan	3rd Session - University of Pittsburgh
Session Title(s)	<i>Digital Employee Engagement Tools</i>	<i>Supply Chain</i>
Speaker(s)	<i>Darren Olson, Director of Consumer Innovation</i>	Millard Humphreys, Supply Chain Consultant, Institute for Entrepreneurial Excellence of the Innovation Institute
12:30 PM to 1:50 PM	Connolly Ballroom	3rd Session - Buchanan Ingersoll & Rooney PC
1:50 PM to 2:00 PM	Connolly Ballroom	<i>Choosing a Business Legal Structure</i> Awareness of IP Cyber Security Issues
		<i>Choosing a Business Legal Structure</i> Awareness of IP Cyber Security Issues
		Sherman W. Smith, III, Counsel Duane A. Stewart, III, Shareholder Bethany C. Salvatore, Counsel
		<i>Corporate Structure and Governance</i>
		Alexis Unkovic McKinley, Associate and Joshua H. Hoffman, Associate
		Lunch Keynote Speaker: Rasu B. Shrestha, MD, MBA, Chief Innovation Officer, UPMC and Executive Vice President, UPMC Enterprises
		Closing Remarks: Treasurer Timothy A. Reese, Pennsylvania State Treasurer